### The Belgium Experience

#### SST

- Network of WISEs
- o Represents 90 % of WISEs in Flanders
- Lobbying
- One Voice for the social enterprises











### The Belgium Experience

#### WISEs in Flanders

- Period of Transition
- o New law
- Subsidy of wages (45% 60%)
  - Evaluation of subsidy 3 years
- O Depends on the distance to the labour market
- o Competences / Personal Development Plan (POP)











### The Belgium Eperience

#### Our Challenge

- Sustainability
- o Awareness, creativity, innovation
- Networking and good relations with local authorithy
- → Role of City of Ghent























# Ghent employment



### Why social economy?

- Local government is ambassador of social economy
  - Local employment policy
    - × >5,000 vacancies
    - × 7500 >1 year unemployed
    - x 1500 jobs in social economy
  - Why subsidies?
  - What are benefits?



"It's not a great mission statement, but we'll revise it if things get better."











## How can social economy develop?

- Coordinate
  - Cooperation
  - Multi-level governance
- Support
  - Subsidies
  - Project development



Government as part of social economy











### Social economy platform

- SWOT → Action plan
- Information/Exchange













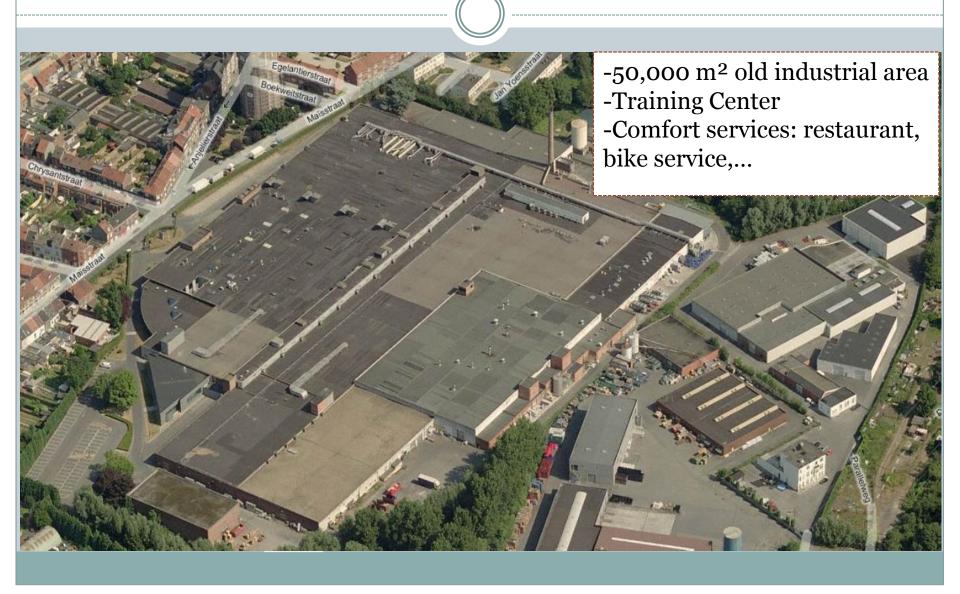




5 social enterprises 500 jobs



## UCO: Social Economy Cluster



#### UCO: cluster of activities



### Public procurement for social economy

- 6 priority sectors:
  - Cleaning
  - Printing
  - Greenery
  - o Public domain
  - Catering
- 1 mln euro in 2014









