

Médialys



Médialys Présentation

Work and Train Project

13rd november 2013



SOMMARY

- History
- Targets
- Public
- Missions
- Organization



HISTORY

- ❖ Our association (non profit organization) was created on the 5th may 2006 on the initiative of the State , the public organisation in charge of the politics of the Public transportation of the Lyon urban district (Sytral) and the company Kéolis Lyon
- ❖ Our intervention is supported by the State, local public authorities (the General Council of the Rhône, Sytral and Grand Lyon) and private companies (KEOLIS Lyon, KPMR, VEOLIA).



TARGETS

- The objective is to allow each, to work on several axes at the same time to become autonomous, be capable after the course at Médialys to organize its professional and / or personal life whatever the environment is.
- The annual objective is to have on average 200 salaried persons by month.
- Access to a sustainable employment for 50%
- Contribute to the strengthening of the social link and in the occupational integration of the disadvantaged public, by actions led around the network TCL.
- Improve access to the labor market by providing an action combining training, employment, social and professional support



PUBLIC

- The public welcomed by Médialys has little or no work experience and almost no knowledge of the world of the work. 70 % of the recruited public, arises from districts called "suburbs in difficulties", is in situation of exclusion because of
 - Its inexperience
 - Its place of residence
 - Its lack of training
 - Its lack of mobility
- Recruited people will occupy the functions of “friends” consisting of reception, information users, and mediation in public transport



MISSIONS

- Recruit and manage the agents
- Propose a social and an occupational support
- Implement individual and collective trainings for the professional integration,
- Supervise, every day, the salaried employees and insure their individual follow-up in contact with the partners,
- Report the progress of the plan, in particular, the results in term of access to a sustainable employment.



ORGANIZATION

- The association is organized in 3 poles :
 - Administrative Pole in charge of the administrative follow-up of the association
 - Operational Pole in charge of organization and supervision of the activity of the workers on all the working missions
 - Accompaniment Pole in charge of the social and occupational support of each people.